



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
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Advertiser
Agency
Buyer
Salesperson

WARREN FOR SENATE 2012 (3373)
Media Strategies & Research (1800)

Shiebler, Charles (1011)
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Invoice 173829
Inv Date 9/30/2012
Terms Cash In Advance
Contract 48127
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 12054 9.18 - 9.23 2012 (27749)
Acct Types Local/Political Candidate Agency
Est/Headline 12054/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:57PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	20003-Today Show M	Day,W-1,F-1	09/19/12 7:29AM (We)	01:00	Today Show	EW12114	\$3600.00	
1.0	SPOT	20003-Today Show M	Day,W-1,F-1	09/21/12 7:56AM (Fr)	01:00	Today Show	EW12114	\$3600.00	
2.0	SPOT	20003-Today Show M	Per week (1),Th	09/20/12 8:41AM (Th)	01:00	Today Show	EW12114	\$3600.00	
4.1	SPOT	9:00AM-7 News Tod	Per week (1),Su	09/23/12 9:54AM (Su)	01:00	7 News Today in New England-Sun	EW12114	\$500.00	
5.1	SPOT	3:00PM- 3:56PM	Day,W-1,F-1	09/19/12 3:16PM (We)	01:00	Family Feud Episode: 12022	EW12114	\$300.00	
6.0	SPOT	20013-7 News 4-5 PM	Day,Tu-1,Th-1	09/18/12 4:28PM (Tu)	01:00	7 News at 4	EW12114	\$1800.00	
6.0	SPOT	20013-7 News 4-5 PM	Day,Tu-1,Th-1	09/20/12 4:18PM (Th)	01:00	7 News at 4	EW12114	\$1800.00	
7.0	SPOT	20013-7 News 4-5 PM	Day,W-1,F-1	09/19/12 4:57PM (We)	01:00	7 News at 4	EW12114	\$2000.00	
7.0	SPOT	20013-7 News 4-5 PM	Day,W-1,F-1	09/21/12 4:58PM (Fr)	01:00	7 News at 4	EW12114	\$2000.00	
8.0	SPOT	4:59PM-7 News 5-5:30	Day,Tu-1,Th-1	09/18/12 5:15PM (Tu)	01:00	7 News at 5	EW12114	\$2400.00	
8.0	SPOT	4:59PM-7 News 5-5:30	Day,Tu-1,Th-1	09/20/12 5:14PM (Th)	01:00	7 News at 5	EW12114	\$2400.00	
9.0	SPOT	5:29PM-7 News 5:30-6	Day,W-1,F-1	09/19/12 5:46PM (We)	01:00	7 News at 5	EW12114	\$2800.00	
9.0	SPOT	5:29PM-7 News 5:30-6	Day,W-1,F-1	09/21/12 5:56PM (Fr)	01:00	7 News at 5	EW12114	\$2800.00	
10.0	SPOT	5:58PM-7 News at 6	Day,Tu-1,Th-1	09/18/12 6:29PM (Tu)	01:00	7 News at 6	EW12114	\$3400.00	
10.0	SPOT	5:58PM-7 News at 6	Day,Tu-1,Th-1	09/20/12 6:27PM (Th)	01:00	7 News at 6	EW12114	\$3400.00	
11.0	SPOT	6:00PM-7 News at 6	Per week (1),Su	09/23/12 6:28PM (Su)	01:00	7 News at 6	EW12114	\$3400.00	
12.0	SPOT	10:59PM-7 News at 11	Day,Tu-1,Th-1	09/18/12 11:33PM (Tu)	01:00	7 News at 11 PM	EW12114	\$4400.00	
12.0	SPOT	10:59PM-7 News at 11	Day,Tu-1,Th-1	09/20/12 11:30PM (Th)	01:00	7 News at 11 PM	EW12114	\$4400.00	
13.0	SPOT	10:59PM-7 News at 11	Per week (1),Sa	09/22/12 11:27PM (Sa)	01:00	7 News at 11 PM	EW12114	\$4400.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$53,000.00	Total Spots	19
Commission	(\$7,950.00)		
Net Total	\$45,050.00		